



Turkish Archives of Otorhinolaryngology

Türk Otorinolarengoloji Arşivi

Editorial

Dear Colleagues,

We present you the second issue of the year. In this issue, we would like to mention academic study, transfer of knowledge on health, and social media.

There should be no material and moral (such as self-praise and being famous) expectation from science, which has honesty on its basis, and from publications of the results of research and studies conducted by academicians producing this science. The main responsibility of an academician is to make research on the area of his/her specialization, to follow publications, and to reveal mistakes, if any, on the results of performed studies. Moreover, another responsibility is to share the developments on a subject with the society in a simple and clear way. While doing this sharing, he/she should avoid exaggeration and misstatements in accordance within the framework of ethical rules.

Knowledge on health is gained not only from academic studies and scientific research or books and journals publishing them. At present, while academicians benefit from scientific studies, journals and books for following health-related developments, other segments of the society often use visual media and virtual information sources. The obtained knowledge's accuracy, reliability, utilizability, and being satisfying the need of individual(s) are very important for public health.

Social media applications offer important opportunities for conveying health-related knowledge and messages to the society. When this knowledge is shared particularly by the Ministry of Health, Medical Chambers, and associations on specific areas, which have an institutional structure, its reliability increases. Well-prepared information is shared on the websites of the Turkish Association of Otorhinolaryngology and Head- Neck Surgery and sub-branch associations for patients to benefit. We thank those who contributed to these sharings.

It should be kept in mind that, except institutional ones, sharing medical knowledge that is misleading and violating ethical rules and not reliable in terms of its content can pose a risk for public health.

Best regards,

On behalf of the Editorial Board
Prof. Turgut Karlıdağ